



EUROPEAN BEER TRENDS

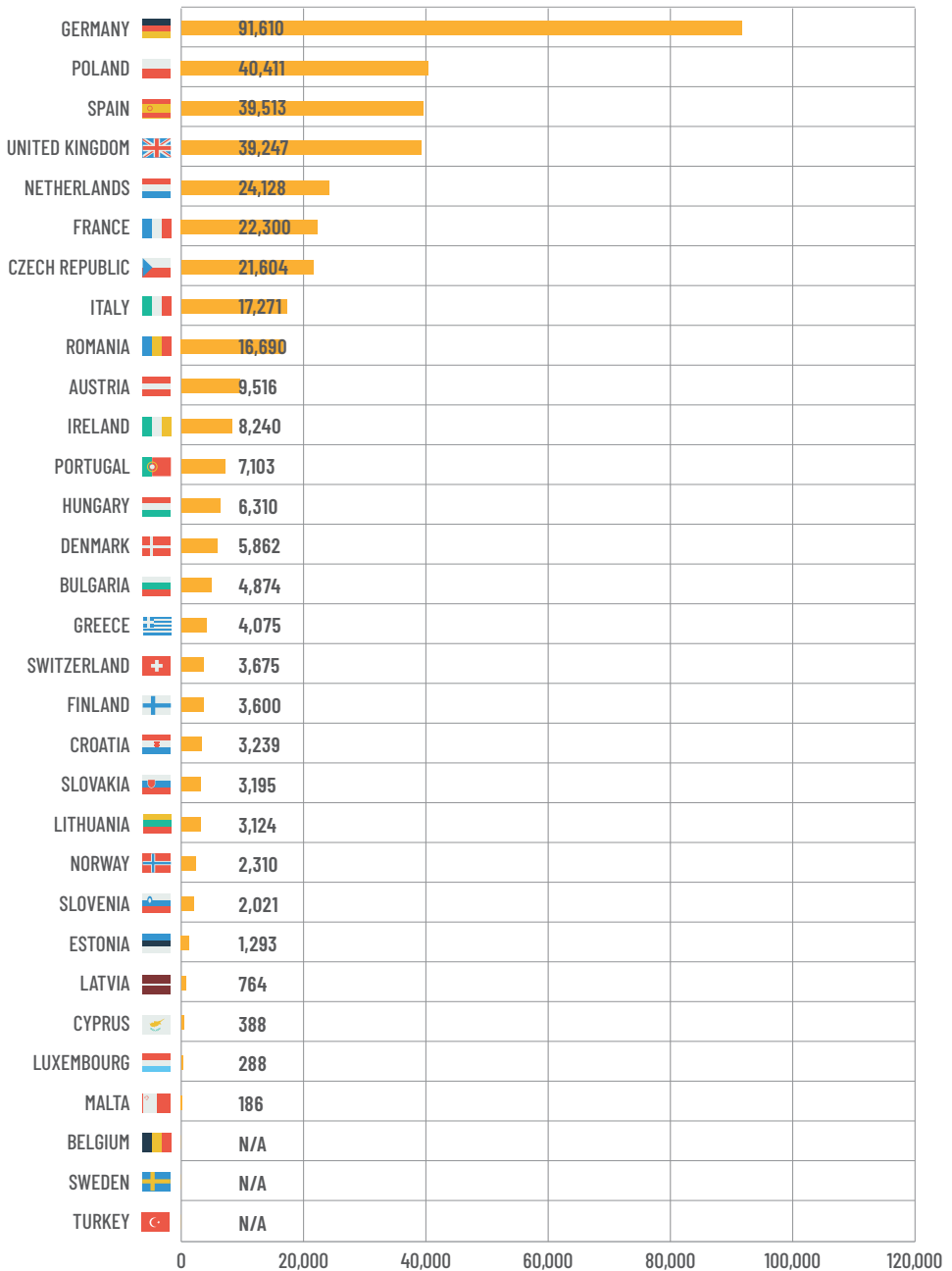
STATISTICS REPORT | 2020 EDITION




























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COUNTRY	2013	2014	2015	2016	2017	2018	2019
 AUSTRIA	9,045	9,001	9,023	9,227	9,312	9,472	9,516
 BELGIUM	18,138	18,207	19,811	20,616	N/A	N/A	N/A
 BULGARIA	5,112	4,890	4,960	5,180	5,020	5,070	4,874
 CROATIA	3,408	3,405	3,379	3,348	3,395	3,434	3,239
 CYPRUS	322	318	341	365	383	398	388
 CZECH REPUBLIC	18,690	19,129	19,530	20,475	20,322	21,272	21,604
 DENMARK	6,166	6,110	5,970	6,200	6,060	6,040	5,862
 ESTONIA	1,465	1,608	1,398	1,416	1,369	1,287	1,293
 FINLAND	4,020	4,010	3,970	4,100	3,812	3,700	3,600
 FRANCE	18,300	19,850	20,300	20,650	21,000	22,000	22,300
 GERMANY	94,365	95,274	95,623	94,957	93,013	93,652	91,610
 GREECE	3,750	3,700	3,820	3,827	3,800	3,933	4,075
 HUNGARY	6,181	6,239	5,965	6,239	6,279	6,296	6,310
 IRELAND	8,008	7,288	7,755	7,680	8,019	8,322	8,240
 ITALY	13,256	13,521	14,286	14,516	15,673	16,421	17,271
 LATVIA	1,467	968	856	739	820	823	764
 LITHUANIA	2,886	3,172	3,108	2,999	2,727	2,904	3,124
 LUXEMBOURG	281	271	287	290	290	293	288
 MALTA	138	146	154	170	175	181	186
 NETHERLANDS	23,636	23,726	24,012	24,559	24,313	24,912	24,128
 POLAND	40,001	40,075	40,890	41,369	40,382	42,603	40,411
 PORTUGAL	7,323	7,290	6,465	6,474	6,994	6,758	7,103
 ROMANIA	16,110	14,750	15,950	15,780	16,050	16,600	16,690
 SLOVAKIA	2,883	2,880	2,864	3,014	3,103	2,902	3,195
 SLOVENIA	2,011	2,098	2,029	1,696	1,399	1,973	2,021
 SPAIN	32,691	33,614	34,888	36,344	37,391	38,134	39,513
 SWEDEN	4,755	4,643	4,689	4,442	4,421	4,480	N/A
 UNITED KINGDOM	41,956	41,204	41,270	38,084	40,480	40,885	39,247
TOTAL EU 28	386,364	387,387	393,593	394,756	≈ 396,618	≈ 405,361	≈ 401,948
 NORWAY	2,293	2,250	2,290	2,361	2,199	2,312	2,310
 SWITZERLAND	3,370	3,432	3,438	3,422	3,464	3,659	3,675
 TURKEY	9,809	10,252	9,819	9,567	9,597	9,700	N/A
TOTAL ALL	401,836	403,321	409,140	410,106	≈ 411,878	≈ 421,032	≈ 417,633

Slovenian data does not cover craft brewer production which represents less than 1% of the market

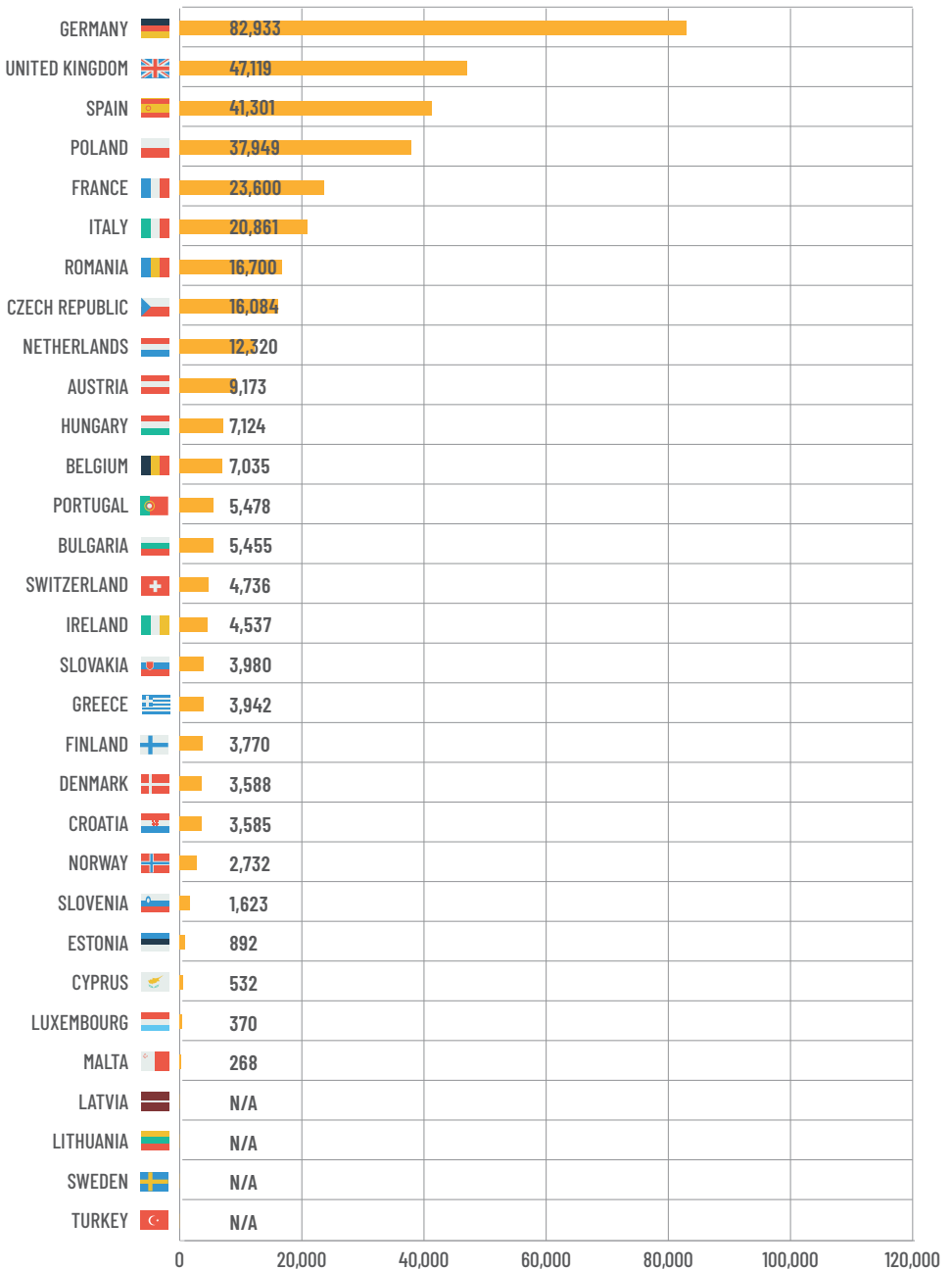
Austrian, Lituianian and UK definitions meet the customs code definition








Bulgarian, Czech, Greek, Slovenian and Spanish 'beer' comprises alcohol-free beer, non-alcohol and low alcohol beers and beer mixes (including Radlers)

Belgian, Estonian, French, Swedish, Maltese and Portuguese 'beer' comprises alcohol-free beer, non-alcohol and low alcohol beers

Norwegian 'beer' comprises alcohol-free beer, non-alcohol and low alcohol beers from 0.0% ABV to 2.7% ABV

Finnish 'beer' comprises alcohol-free beer, non-alcohol and low alcohol beers and beer mixes of the members of the association who represent about 91% of the market sales



COUNTRY	2013	2014	2015	2016	2017	2018	2019
 AUSTRIA	9,005	8,885	8,977	9,030	8,984	9,190	9,173
 BELGIUM	8,092	8,095	7,951	7,689	7,013	7,022	7,035
 BULGARIA	5,462	5,230	5,300	5,500	5,400	5,500	5,455
 CROATIA	3,286	3,218	3,322	3,292	3,398	3,611	3,585
 CYPRUS	480	425	457	468	515	524	532
 CZECH REPUBLIC	15,798	15,768	15,703	15,875	15,518	15,936	16,084
 DENMARK	3,530	3,650	3,430	3,680	3,580	3,600	3,588
 ESTONIA	1,020	931	900	888	905	935	892
 FINLAND	4,337	4,244	4,209	4,208	4,109	3,917	3,770
 FRANCE	19,421	19,956	20,600	21,190	21,500	23,500	23,600
 GERMANY	85,888	86,512	86,018	85,532	83,582	84,649	82,933
 GREECE	3,916	3,845	3,825	3,882	3,801	3,849	3,942
 HUNGARY	5,704	5,793	6,541	6,704	6,757	6,886	7,124
 IRELAND	4,328	4,481	4,414	4,576	4,479	4,630	4,537
 ITALY	17,544	17,755	18,914	19,029	19,684	20,324	20,861
 LATVIA	1,545	1,555	1,523	1,510	1,604	N/A	N/A
 LITHUANIA	2,760	2,784	2,680	2,532	2,213	N/A	N/A
 LUXEMBOURG	316	308	300	312	340	362	370
 MALTA	202	211	218	231	247	270	268
 NETHERLANDS	11,721	11,326	11,696	11,871	11,935	12,269	12,320
 POLAND	37,388	37,644	37,706	37,903	37,223	38,360	37,949
 PORTUGAL	4,937	4,764	4,741	4,891	5,251	5,271	5,478
 ROMANIA	16,300	14,900	15,800	15,800	16,110	16,600	16,700
 SLOVAKIA	3,874	3,720	3,956	3,708	3,914	3,963	3,980
 SLOVENIA	1,562	1,615	1,583	1,635	1,608	1,653	1,623
 SPAIN	35,212	36,315	37,456	38,510	39,373	39,953	41,301
 SWEDEN	4,713	4,399	4,368	4,454	4,542	4,646	N/A
 UNITED KINGDOM	42,422	43,752	43,762	43,731	45,924	47,772	47,119
TOTAL EU 28	350,763	352,082	356,350	358,630	359,508	≈ 369,009	≈ 368,682
 NORWAY	2,523	2,504	2,536	2,666	2,618	2,701	2,732
 SWITZERLAND	4,595	4,657	4,624	4,605	4,623	4,715	4,736
 TURKEY	9,047	9,680	9,082	9,003	9,151	N/A	N/A
TOTAL ALL	366,928	368,923	372,592	374,904	375,900	≈ 385,576	≈ 385,301

Slovenian data does not cover craft brewer production which represents less than 1% of the market

Austrian, Lithuanian and UK definitions meet the customs code definition

Bulgarian, Czech, Greek, Slovenian and Spanish 'beer' comprises alcohol-free beer, non-alcohol and low alcohol beers and beer mixes (including Radlers)

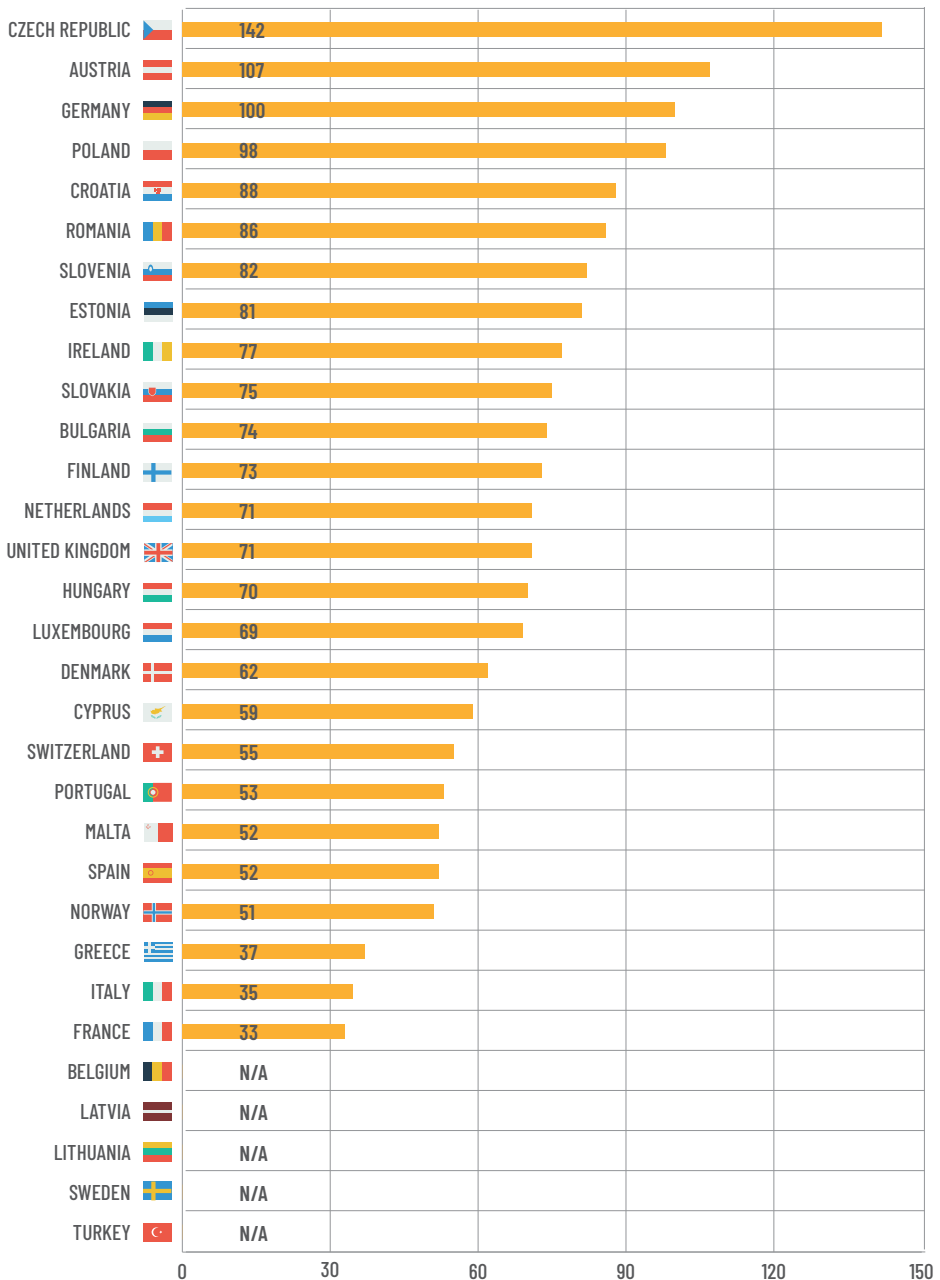
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























BEER CONSUMPTION PER CAPITA 2019

(Litres)



BEER CONSUMPTION PER CAPITA 2013 - 2019

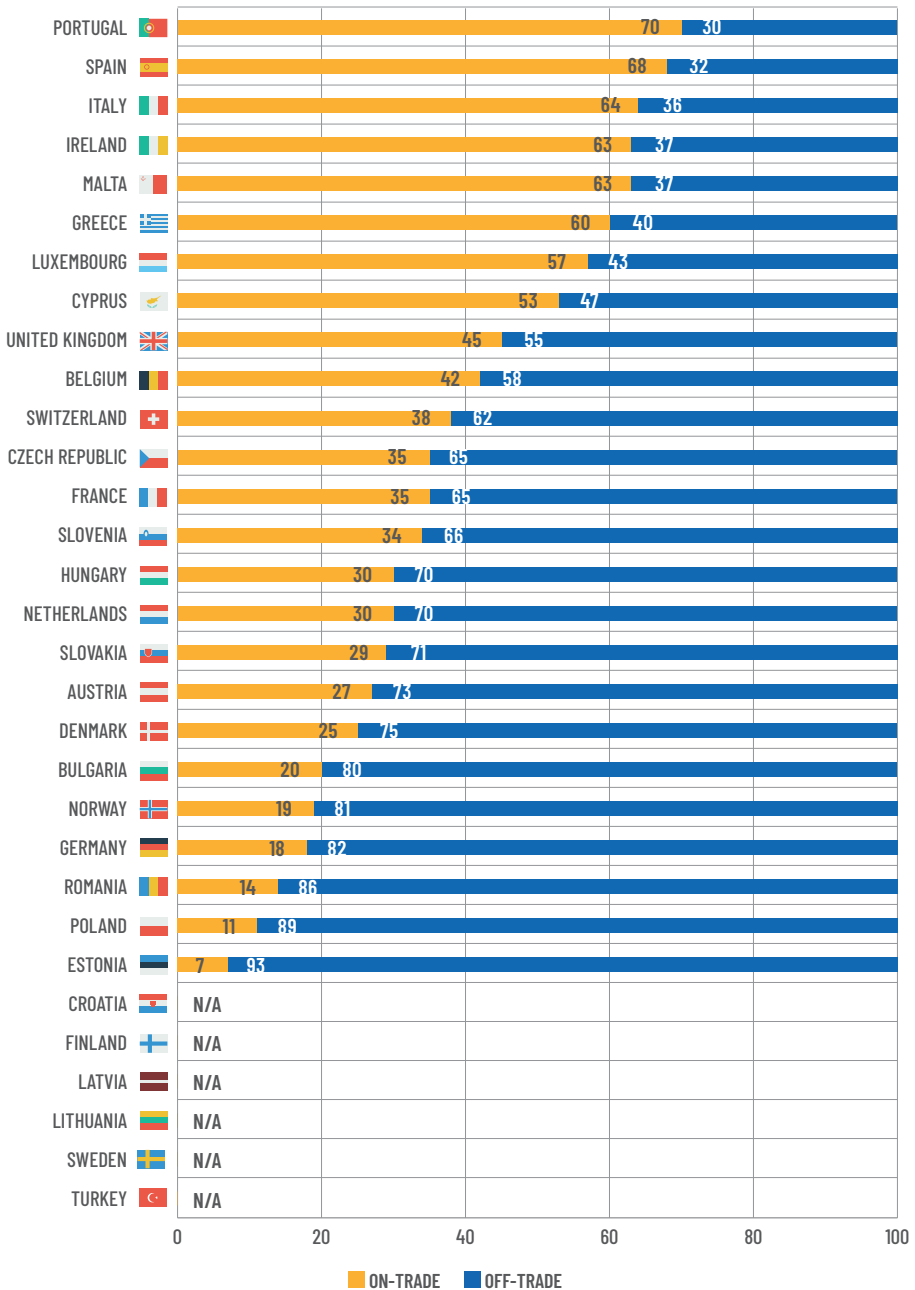
(Litres)
































COUNTRY	2013	2014	2015	2016	2017	2018	2019
 AUSTRIA	108	107	107	106	105	107	107
 BELGIUM	72	72	71	68	N/A	N/A	N/A
 BULGARIA	74	72	74	76	74	75	74
 CROATIA	76	80	77	75	79	84	88
 CYPRUS	55	49	54	55	58	59	59
 CZECH REPUBLIC	144	144	143	143	138	141	142
 DENMARK	64	65	60	62	62	62	62
 ESTONIA	91	84	82	80	82	80	81
 FINLAND	80	78	77	77	75	74	73
 FRANCE	30	30	31	32	33	33	33
 GERMANY	107	107	106	104	101	102	100
 GREECE	35	35	35	36	35	36	37
 HUNGARY	60	59	65	66	67	68	70
 IRELAND	79	81	80	81	79	80	77
 ITALY	29	29	31	31	32	34	35
 LATVIA	78	78	78	78	79	N/A	N/A
 LITHUANIA	93	95	92	88	N/A	N/A	N/A
 LUXEMBOURG	79	76	76	74	76	72	69
 MALTA	40	48	50	53	52	55	52
 NETHERLANDS	70	68	68	69	70	71	71
 POLAND	96	98	98	98	97	100	98
 PORTUGAL	49	46	46	47	51	51	53
 ROMANIA	81	74	80	80	82	85	86
 SLOVAKIA	72	69	73	68	72	74	75
 SLOVENIA	75	78	77	79	78	80	82
 SPAIN	46	N/A	47	46	49	52	52
 SWEDEN	50	48	47	51	55	58	N/A
 UNITED KINGDOM	66	68	67	72	73	72	71
 NORWAY	49	49	49	51	50	51	51
 SWITZERLAND	56	56	55	55	54	55	55
 TURKEY	12	13	12	12	11	11	N/A

The Spanish info is provided by the Ministry of Agriculture

Estonia: calculation on 15+ years of age

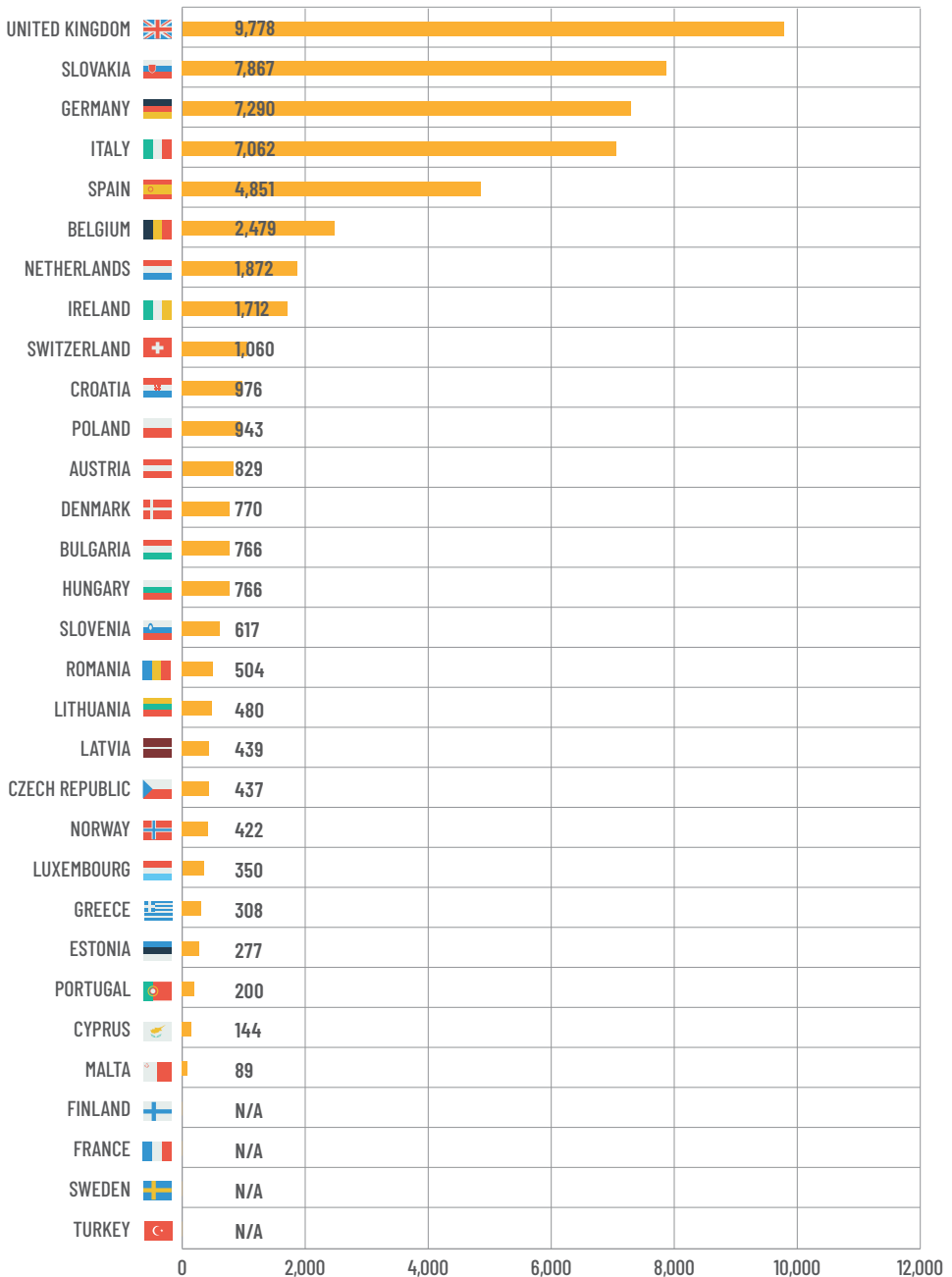
Slovenia: on total population basis


































COUNTRY	2013		2014		2015		2016		2017		2018		2019	
	ON	OFF	ON	OFF	ON	OFF	ON	OFF	ON	OFF	ON	OFF	ON	OFF
 AUSTRIA	32	68	29	71	28	72	29	71	28	72	28	72	27	73
 BELGIUM	45	55	45	55	44	56	44	56	43	57	42	58	42	58
 BULGARIA	23	77	20	80	22	78	20	80	20	80	20	80	20	80
 CROATIA	36	64	39	61	40	60	40	60	40	60	40	60	N/A	N/A
 CYPRUS	40	60	42	58	42	58	42	58	51	49	55	45	53	47
 CZECH REPUBLIC	41	59	41	59	40	60	39	61	38	62	36	64	35	65
 DENMARK	25	75	25	75	23	77	23	77	25	75	23	77	25	75
 ESTONIA	9	91	9	91	8	92	8	92	7	93	7	93	7	93
 FINLAND	15	85	15	85	15	85	14	86	13	87	12	88	N/A	N/A
 FRANCE	37	63	36	64	36	64	36	64	36	64	35	65	35	65
 GERMANY	19	81	19	81	19	81	18	82	18	82	18	82	18	82
 GREECE	56	44	55	45	57	43	59	41	59	41	61	39	60	40
 HUNGARY	35	65	35	65	35	65	35	65	35	65	30	70	30	70
 IRELAND	64	36	64	36	67	33	66	34	65	35	64	36	63	37
 ITALY	41	59	41	59	40	60	39	61	38	62	36	64	64	36
 LATVIA	9	91	10	90	10	90	10	90	10	90	N/A	N/A	N/A	N/A
 LITHUANIA	8	92	10	90	9	91	10	90	N/A	N/A	N/A	N/A	N/A	N/A
 LUXEMBOURG	52	48	51	49	49	51	48	52	47	53	45	55	57	43
 MALTA	60	40	60	40	60	40	65	35	64	36	64	36	63	37
 NETHERLANDS	30	70	30	70	29	71	29	71	30	70	29	71	30	70
 POLAND	10	90	15	85	15	85	15	85	15	85	14	86	11	89
 PORTUGAL	63	37	64	36	63	37	63	37	69	31	69	31	70	30
 ROMANIA	19	81	18	82	18	82	16	84	15	85	15	85	14	86
 SLOVAKIA	36	64	34	66	33	67	31	69	29	71	29	71	29	71
 SLOVENIA	40	60	40	60	40	60	40	60	40	60	35	65	34	66
 SPAIN	62	38	63	37	64	36	62	38	63	37	67	33	68	32
 SWEDEN	20	80	20	80	21	79	21	79	21	79	20	80	N/A	N/A
 UNITED KINGDOM	51	49	50	50	49	51	48	52	47	53	46	54	45	55
 NORWAY	20	80	20	80	20	80	19	81	19	81	19	81	19	81
 SWITZERLAND	47	53	46	54	44	56	40	60	40	60	39	61	38	62
 TURKEY	24	76	24	76	24	76	23	77	23	77	N/A	N/A	N/A	N/A

TOTAL IMPORTS 2019

(intra-EU and extra-EU in 1,000 HL)


































COUNTRY	2014		2015		2016	
	INTRA-EU	EXTRA-EU	INTRA-EU	EXTRA-EU	INTRA-EU	EXTRA-EU
 AUSTRIA	590	65	584	81	653	88
 BELGIUM	1,001	110	1,006	158	1,001	157
 BULGARIA	367	99	393	145	327	201
 CROATIA	547	141	563	137	545	148
 CYPRUS	107	9	108	7	96	6
 CZECH REPUBLIC	286	5	309	3	317	9
 DENMARK	485		507		583	
 ESTONIA	307		281		297	
 FINLAND	391	34	406	36	369	48
 FRANCE	6,526	237	6,900	245	7,340	308
 GERMANY	6,730	53	6,616	81	7,171	116
 GREECE	406	34	351	92	352	96
 HUNGARY	343		572		465	
 IRELAND	1,652		1,525		1,601	
 ITALY	5,996	233	6,878	297	6,785	310
 LATVIA	448	48	396	58	473	42
 LITHUANIA	650		480		525	
 LUXEMBOURG	180		274		274	
 MALTA	60	6	63	7	61	7
 NETHERLANDS	1,647		1,652		1,789	
 POLAND	737	30	594	123	653	49
 PORTUGAL	182	0	160	0	183	0
 ROMANIA	430	20	325	25	414	44
 SLOVAKIA	1,276		1,627		1,518	
 SLOVENIA	337	12	401		500	
 SPAIN	4,305	151	4,670	155	4,341	198
 SWEDEN	495		487		487	
 UNITED KINGDOM	7,824	679	8,115	920	9,472	1,113
TOTAL EU 28	46,271		48,813		51,532	
 NORWAY	255		245		305	
 SWITZERLAND	1,172	53	1,122	64	1,111	72
 TURKEY	48		62		64	
TOTAL ALL	47,799		50,306		53,084	

Spanish data includes imports from NC 2203 (and 220291 as from 2017)

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IMPORTS 2017 - 2019

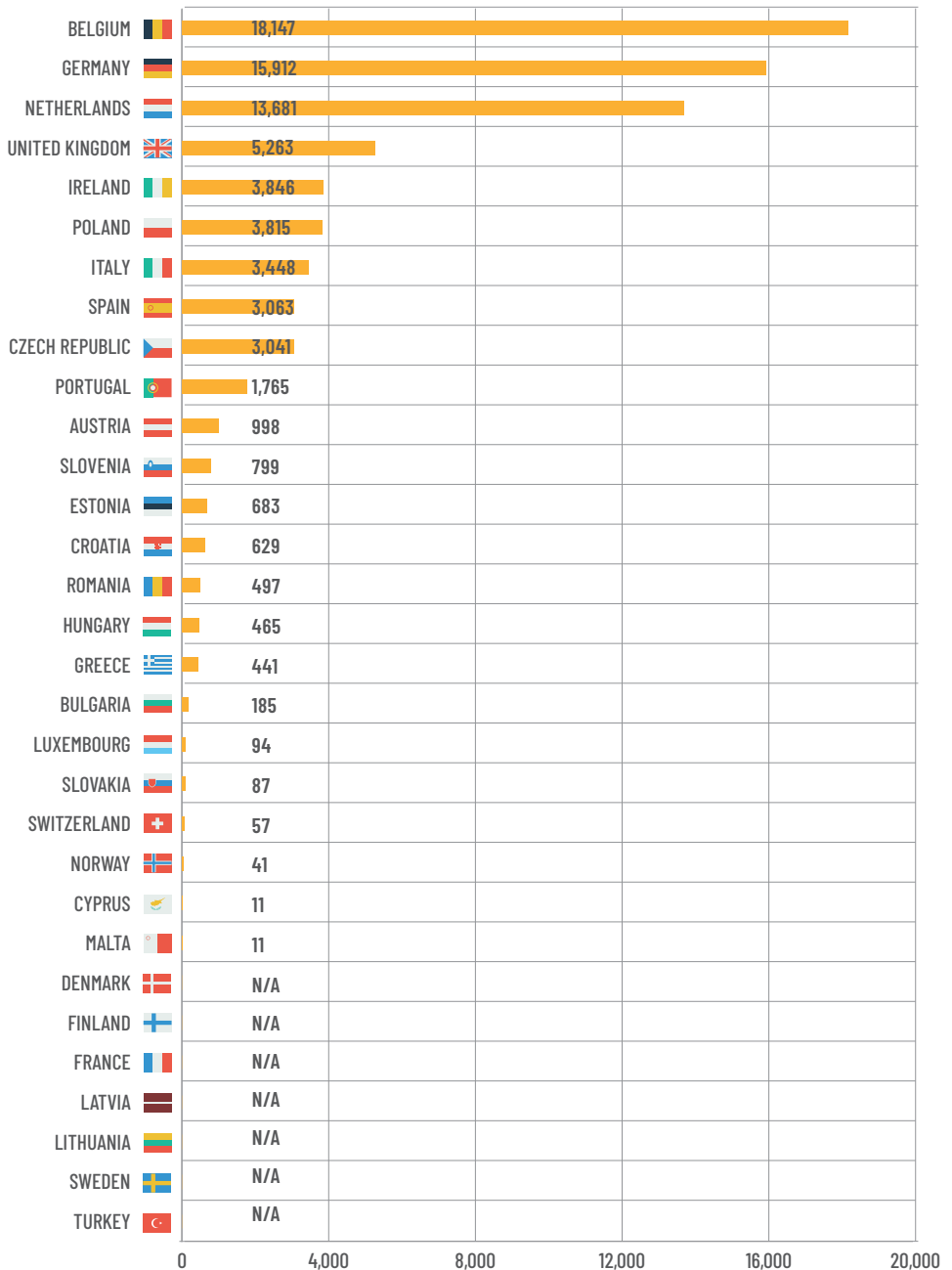
(in 1,000 HL)
































COUNTRY	2017		2018		2019	
	INTRA-EU	EXTRA-EU	INTRA-EU	EXTRA-EU	INTRA-EU	EXTRA-EU
 AUSTRIA	580	103	760	107	691	139
 BELGIUM	N/A		2,534		2,237	242
 BULGARIA	269	230	291	324	466	300
 CROATIA	681	146	797	128	811	165
 CYPRUS	124	8	113	12	132	12
 CZECH REPUBLIC	324	10	387	8	424	13
 DENMARK	533		659		770	
 ESTONIA	343		260		277	
 FINLAND	317	N/A	247	N/A	219	N/A
 FRANCE	7,387	309	N/A	N/A	N/A	N/A
 GERMANY	6,568	178	6,931	224	7,112	178
 GREECE	238	66	256	45	257	52
 HUNGARY	478		698		766	
 IRELAND	1,550		1,559		1,712	
 ITALY	6,522	344	6,605	348	6,721	341
 LATVIA	497	47	382	58	368	71
 LITHUANIA	73	280	81	366	82	398
 LUXEMBOURG	270		274		350	
 MALTA	79	6	86	10	79	10
 NETHERLANDS	1,877		1,956		1,872	
 POLAND	838	61	679	77	843	100
 PORTUGAL	222	0	198	1	199	1
 ROMANIA	441	52	492	49	445	59
 SLOVAKIA	1,628		2,091		1,717	6,150
 SLOVENIA	619		612	5	607	10
 SPAIN	4,632	246	4,477	315	4,479	372
 SWEDEN	485		539		N/A	
 UNITED KINGDOM	8,734	1,324	8,341	1,752	8,227	1,551
TOTAL EU 28	≈ 50,925		≈ 53,879		≈ 60,309	
 NORWAY	419		389		422	
 SWITZERLAND	1,074	85	975	70	977	83
 TURKEY	84		N/A		N/A	
TOTAL ALL	≈ 52,587		≈ 55,397		≈ 61,875	

Spanish data includes imports from NC 2203 (and 220291 as from 2017)
































TOTAL EXPORTS 2019

(intra-EU and extra-EU in 1,000 HL)

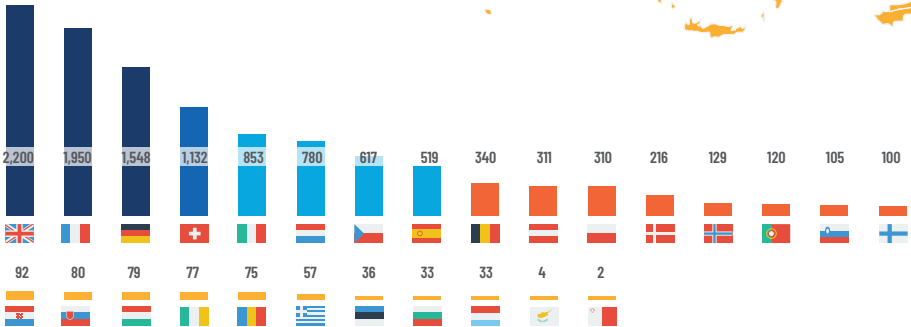
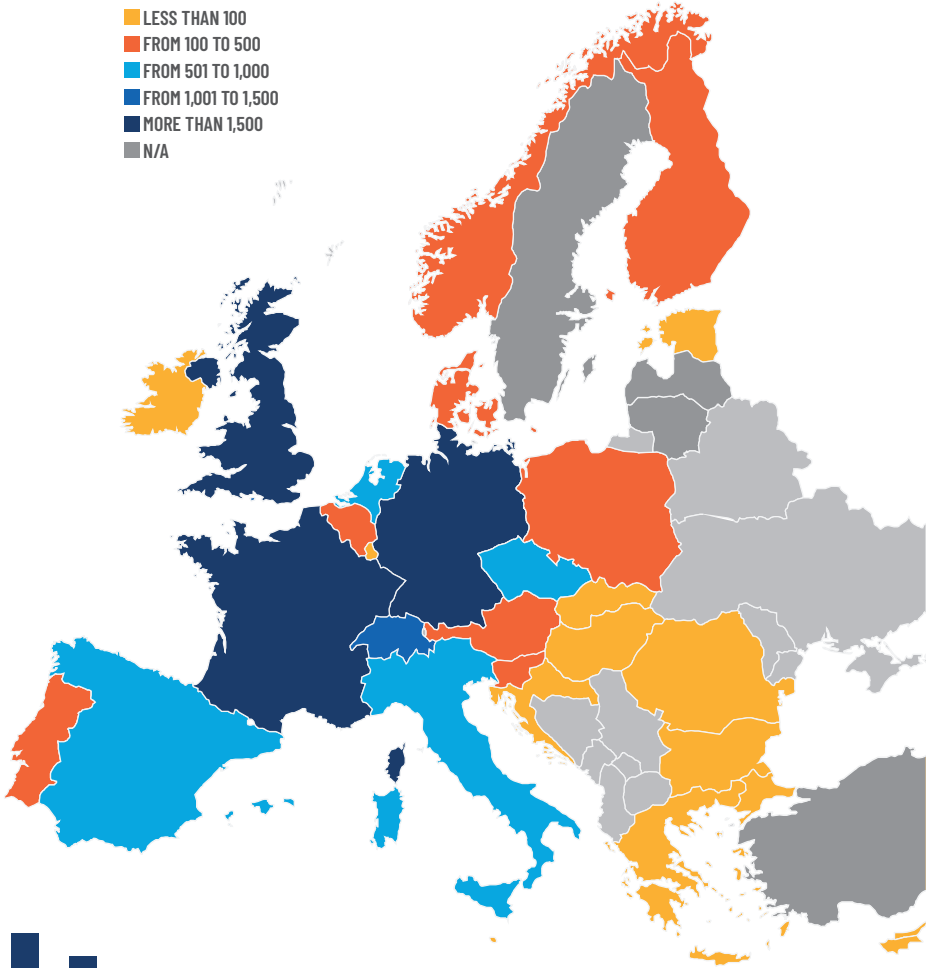
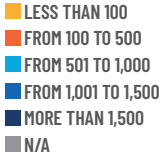

































COUNTRY	2014		2015		2016	
	INTRA-EU	EXTRA-EU	INTRA-EU	EXTRA-EU	INTRA-EU	EXTRA-EU
 AUSTRIA	744	144	762	143	943	145
 BELGIUM	7,906	3,316	8,891	4,134	9,332	4,753
 BULGARIA	50	70	84	54	81	69
 CROATIA	140	539	163	605	189	626
 CYPRUS	5	2	6	3	6	3
 CZECH REPUBLIC	3,060		2,997		3,081	
 DENMARK	3,040		3,015		3,084	
 ESTONIA	601		429		470	
 FINLAND	157	36	183	28	201	28
 FRANCE	5,930	769	6,100	820	6,050	950
 GERMANY	11,405	4,222	10,812	5,137	10,755	5,772
 GREECE	67	162	125	307	115	164
 HUNGARY	446		418		587	
 IRELAND	2,807		3,335		3,104	
 ITALY	1,671	474	1,889	658	2,065	517
 LATVIA	181	26	73	37	49	53
 LITHUANIA	653		613		682	
 LUXEMBOURG	63		80		85	
 MALTA	12	5	1	9	1	12
 NETHERLANDS	3,364	10,594	2,687	11,446	3,516	10,961
 POLAND	2,571	261	2,924	333	2,883	414
 PORTUGAL	776	1,848	871	977	919	768
 ROMANIA	253	47	378	122	306	139
 SLOVAKIA	205		98		130	
 SLOVENIA	656	168	577	165	361	159
 SPAIN	726	1,028	968	1,289	1,008	1,364
 SWEDEN	499	55	500	56	504	48
 UNITED KINGDOM	3,399	1,843	3,570	2,080	3,759	2,206
TOTAL EU 28	76,996		80,952		83,417	
 NORWAY	15		20		23	
 SWITZERLAND	59	4	50	10	77	2
 TURKEY	868		799		682	
TOTAL ALL	77,942		81,831		84,201	

Spanish data includes exports from NC 2203 (and 220291 as from 2017)

COUNTRY	2017		2018		2019	
	INTRA-EU	EXTRA-EU	INTRA-EU	EXTRA-EU	INTRA-EU	EXTRA-EU
 AUSTRIA	1,017	153	1,076	183	833	164
 BELGIUM	10,241	5,568	10,795	5,390	12,858	5,289
 BULGARIA	52	77	88	98	163	22
 CROATIA	186	597	119	554	126	503
 CYPRUS	8	3	8	3	8	3
 CZECH REPUBLIC	3,013		3,090		3,041	
 DENMARK	3,040		3,110		N/A	
 ESTONIA	649		779		683	
 FINLAND	164	N/A	130	N/A	126	N/A
 FRANCE	5,696	1,072	N/A	N/A	N/A	N/A
 GERMANY	9,213	6,517	8,951	6,814	8,747	7,165
 GREECE	218	199	149	219	195	246
 HUNGARY	538		496		465	
 IRELAND	3,540		3,692		3,846	
 ITALY	2,093	763	2,213	838	2,431	1,017
 LATVIA	N/A	N/A	N/A	N/A	N/A	N/A
 LITHUANIA	N/A		N/A		N/A	
 LUXEMBOURG	85	3	96		94	
 MALTA	5	11	6	2	7	4
 NETHERLANDS	3,546	10,596	3,798	10,800	3,604	10,077
 POLAND	2,817	550	2,972	786	2,916	899
 PORTUGAL	1,900		932	690	1,117	648
 ROMANIA	296	152	362	187	336	161
 SLOVAKIA	116		90		55	32
 SLOVENIA	634		526	252	522	277
 SPAIN	1,744	1,147	1,657	1,324	1,613	1,450
 SWEDEN	491	48	454	52	N/A	N/A
 UNITED KINGDOM	3,211	2,391	2,897	2,333	2,608	2,655
TOTAL EU 28	≈ 85,172		≈ 86,591		≈ 88,203	
 NORWAY	30		51		41	
 SWITZERLAND	49	1	42	1	56	1
 TURKEY	530		N/A		N/A	
TOTAL ALL	≈ 85,782		≈ 87,215		≈ 88,831	

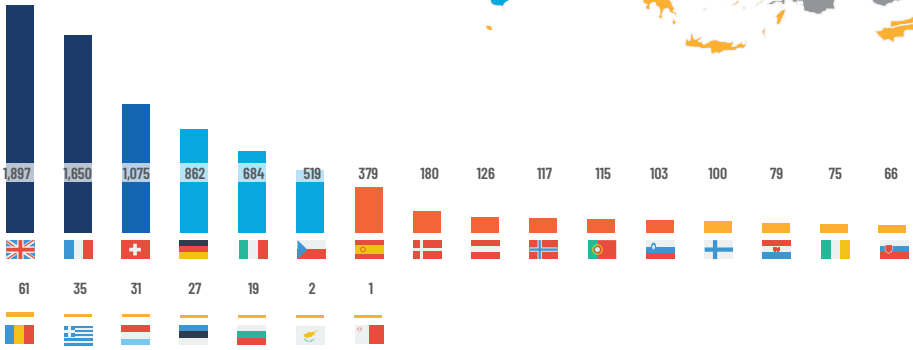
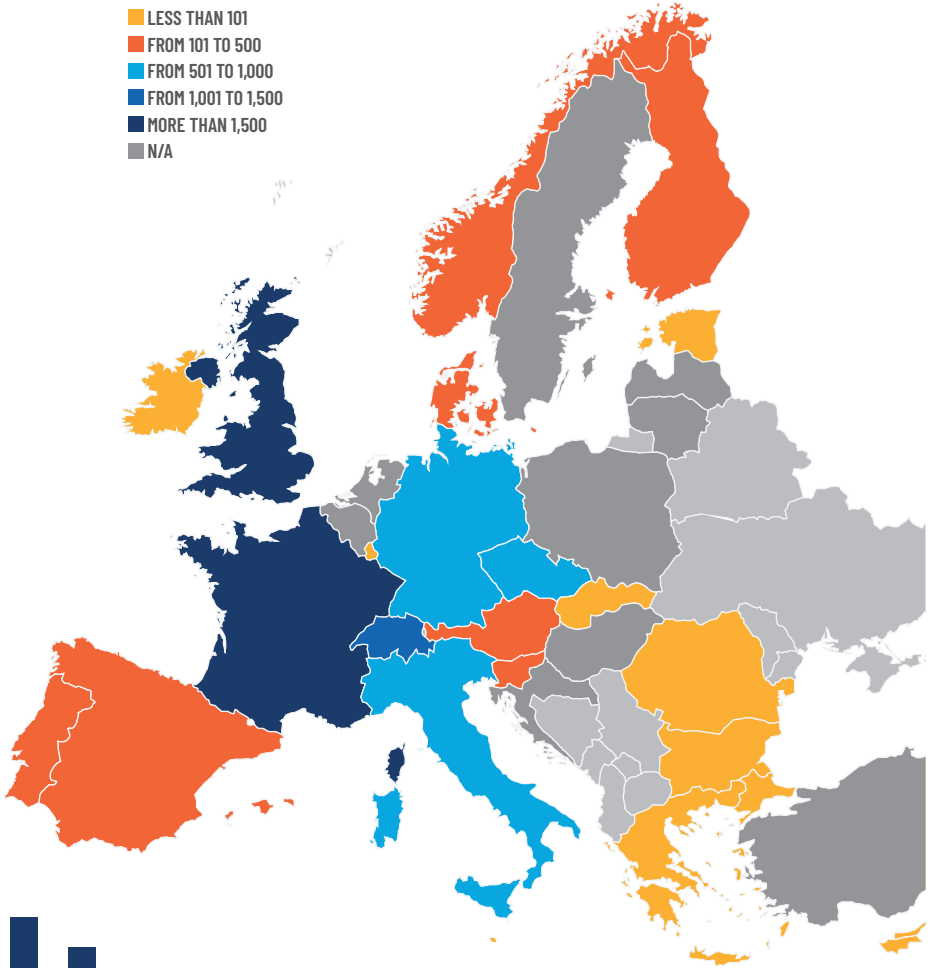
Spanish data includes exports from NC 2203 (and 220291 as from 2017)


































COUNTRY	2013	2014	2015	2016	2017	2018	2019
 AUSTRIA	194	198	214	235	273	298	311
 BELGIUM	160	168	199	224	261	304	340
 BULGARIA	13	16	18	17	25	29	33
 CROATIA	6	6	6	6	6	97	92
 CYPRUS	2	4	4	3	3	4	4
 CZECH REPUBLIC	308	338	390	398	450	488	617
 DENMARK	150	159	172	180	197	206	216
 ESTONIA	10	15	20	33	43	53	36
 FINLAND	43	49	59	82	N/A	104	100
 FRANCE	580	663	793	950	1,100	1,600	2,200
 GERMANY	1,349	1,352	1,388	1,408	1,492	1,539	1,548
 GREECE	20	20	28	43	43	46	57
 HUNGARY	50	50	50	50	55	77	79
 IRELAND	23	32	50	64	72	77	77
 ITALY	509	599	688	757	868	874	853
 LATVIA	25	29	37	41	45	64	N/A
 LITHUANIA	73	75	75	72	N/A	N/A	N/A
 LUXEMBOURG	7	7	7	30	32	34	33
 MALTA	1	1	2	2	2	2	2
 NETHERLANDS	223	304	402	499	623	738	780
 POLAND	155	133	150	210	210	250	310
 PORTUGAL	18	35	64	94	120	120	120
 ROMANIA	18	22	30	34	45	64	75
 SLOVAKIA	38	39	51	61	68	73	80
 SLOVENIA	30	51	55	62	66	99	105
 SPAIN	221	332	427	483	521	538	519
 SWEDEN	105	154	219	283	338	375	N/A
 UNITED KINGDOM	1,240	1,430	1,580	1,870	1,930	1,960	1,950
TOTAL EU 28	5,571	6,281	7,178	8,191	≈ 9,053	≈ 10,185	≈ 11,048
 NORWAY	52	75	101	128	136	128	129
 SWITZERLAND	375	409	483	623	753	869	1,021
 TURKEY	11	12	9	12	10	15	14
TOTAL ALL	6,044	6,848	7,914	9,082	≈ 10,073	≈ 11,348	≈ 12,323

Croatia: microbreweries not included until 2018

- LESS THAN 101
- FROM 101 TO 500
- FROM 501 TO 1,000
- FROM 1,001 TO 1,500
- MORE THAN 1,500
- N/A



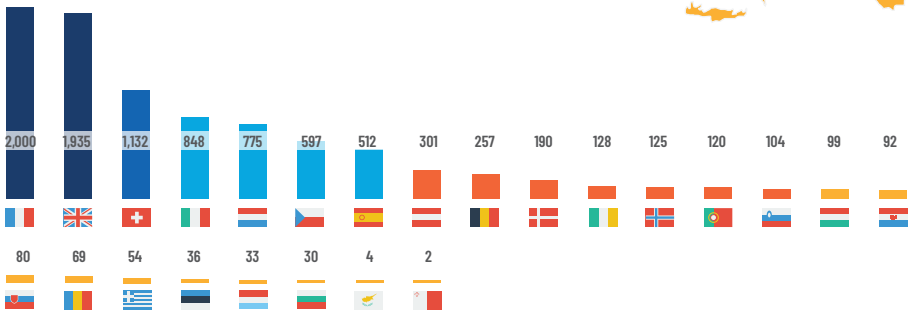
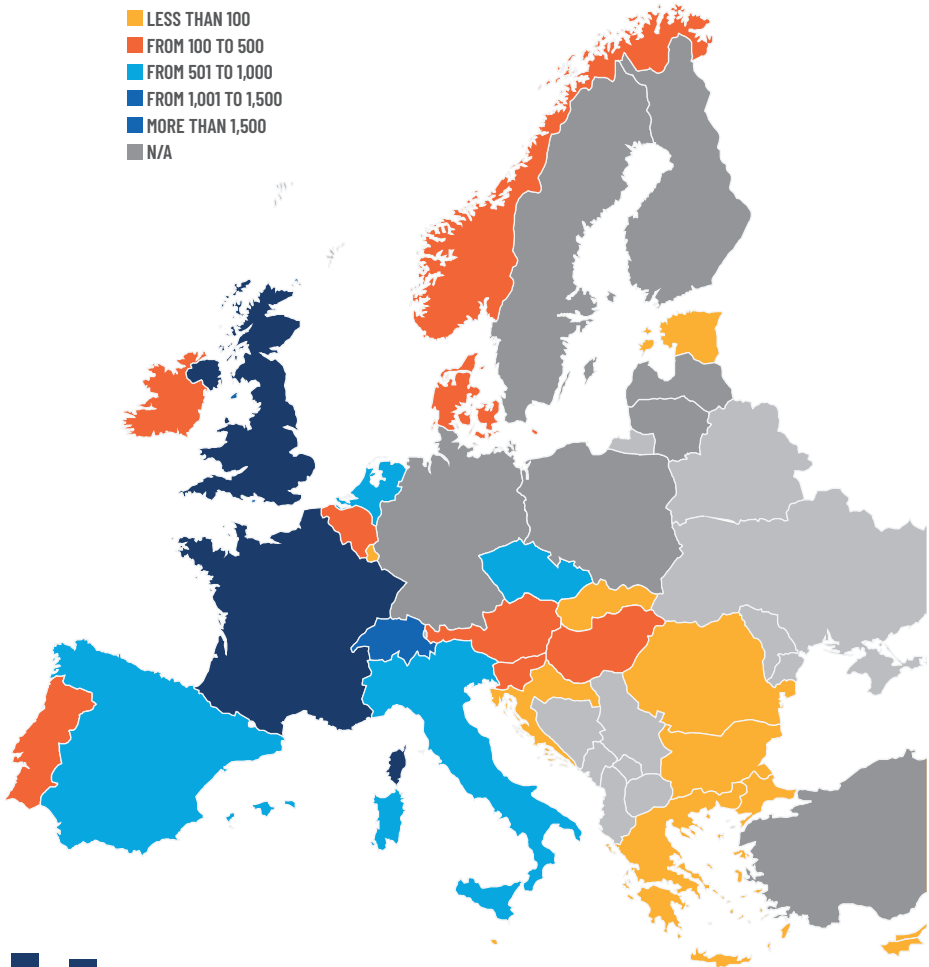
COUNTRY	2013	2014	2015	2016	2017	2018	2019
 AUSTRIA	109	109	114	123	129	126	126
 BELGIUM	N/A	N/A	N/A	N/A	N/A	N/A	N/A
 BULGARIA	5	6	6	7	13	16	19
 CROATIA	N/A	N/A	N/A	N/A	N/A	N/A	79
 CYPRUS	0	2	2	1	1	2	2
 CZECH REPUBLIC	207	238	202	350	402	440	519
 DENMARK	130	129	132	140	157	175	180
 ESTONIA	7	12	17	30	40	50	27
 FINLAND	22	25	41	55	N/A	104	100
 FRANCE	504	566	690	850	1,000	1,450	1,650
 GERMANY	673	682	723	738	824	853	862
 GREECE	9	10	15	25	30	30	35
 HUNGARY	N/A	N/A	N/A	N/A	N/A	N/A	N/A
 IRELAND	N/A	N/A	N/A	N/A	75	75	75
 ITALY	491	505	540	718	693	692	684
 LATVIA	20	26	34	38	42	N/A	N/A
 LITHUANIA	30	32	32	31	N/A	N/A	N/A
 LUXEMBOURG	2	12	15	22	29	31	31
 MALTA	0	0	1	1	1	1	1
 NETHERLANDS	N/A	N/A	N/A	N/A	N/A	N/A	N/A
 POLAND	N/A	N/A	N/A	N/A	N/A	N/A	N/A
 PORTUGAL	12	30	60	89	115	115	115
 ROMANIA	3	7	15	20	31	50	61
 SLOVAKIA	28	29	39	48	55	57	66
 SLOVENIA	28	49	50	60	64	97	103
 SPAIN	203	233	307	362	393	396	379
 SWEDEN	100	149	214	270	328	369	N/A
 UNITED KINGDOM	1,192	1,378	1,527	1,817	1,878	1,908	1,897
 NORWAY	35	51	76	85	107	103	117
 SWITZERLAND	363	440	573	703	818	933	1,075
 TURKEY	3	0	7	8	9	12	N/A

Spanish data cover all microbreweries irrespective their volume of production
































UK data cover all breweries with a production up to 60,000 HL per year and which receive "small brewer relief" in the UK

Romania data cover all microbreweries irrespective of their volume of production

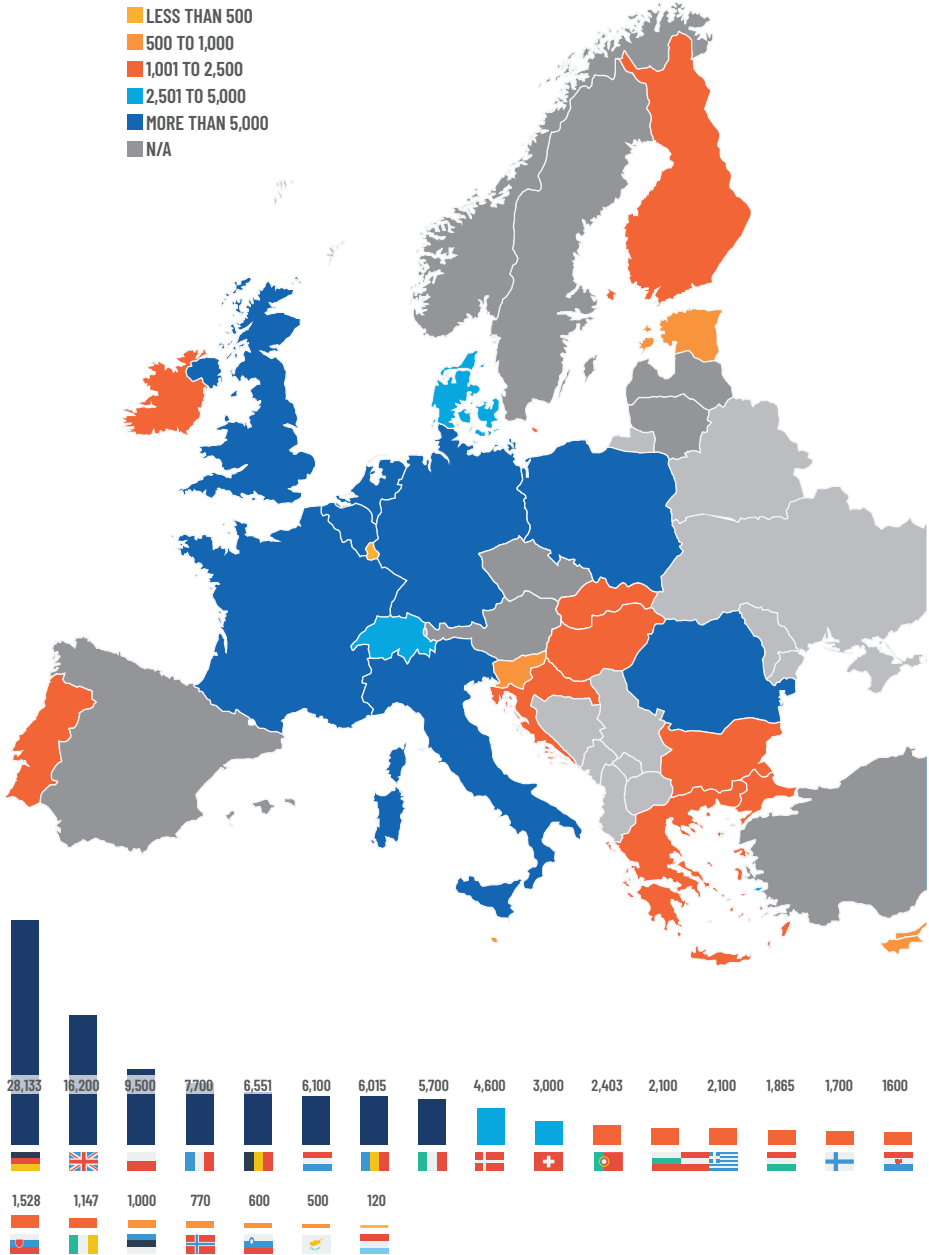
- LESS THAN 100
- FROM 100 TO 500
- FROM 501 TO 1,000
- FROM 1,001 TO 1,500
- MORE THAN 1,500
- N/A


































NUMBER OF ACTIVE BREWING COMPANIES 2013 - 2019

COUNTRY	2013	2014	2015	2016	2017	2018	2019
 AUSTRIA	185	189	205	225	263	288	301
 BELGIUM	N/A	N/A	N/A	147	184	218	257
 BULGARIA	11	14	16	16	24	27	30
 CROATIA	6	6	6	6	6	97	92
 CYPRUS	2	4	4	3	3	4	4
 CZECH REPUBLIC	289	322	374	385	437	475	597
 DENMARK	120	139	142	150	167	185	190
 ESTONIA	10	15	20	33	43	53	36
 FINLAND	43	49	54	76	N/A	110	N/A
 FRANCE	577	660	790	945	1,100	1,520	2,000
 GERMANY	N/A	N/A	N/A	N/A	N/A	N/A	N/A
 GREECE	18	18	25	40	40	43	54
 HUNGARY	50	50	50	60	77	89	99
 IRELAND	30	50	64	93	102	128	128
 ITALY	503	593	682	751	864	868	848
 LATVIA	25	29	37	41	45	N/A	N/A
 LITHUANIA	71	73	73	72	N/A	N/A	N/A
 LUXEMBOURG	6	7	7	27	29	33	33
 MALTA	1	1	2	2	2	2	2
 NETHERLANDS	218	299	397	494	618	733	775
 POLAND	N/A	N/A	138	N/A	N/A	N/A	N/A
 PORTUGAL	17	35	64	94	120	120	120
 ROMANIA	12	16	25	28	39	58	69
 SLOVAKIA	38	39	51	61	68	73	80
 SLOVENIA	30	50	55	61	65	98	104
 SPAIN	209	320	415	471	506	531	512
 SWEDEN	105	154	219	283	338	375	N/A
 UNITED KINGDOM	1,231	1,419	1,566	1,856	1,916	1,946	1,935
TOTAL EU 28	≈ 5,441	≈ 6,188	≈ 7,016	≈ 7,966	≈ 8,851	≈ 9,868	≈ 10,554
 NORWAY	47	70	96	125	133	125	125
 SWITZERLAND	407	483	623	753	869	1,021	1,132
 TURKEY	8	10	12	10	11	14	N/A
TOTAL ALL	≈ 5,903	≈ 6,751	≈ 7,747	≈ 8,854	≈ 9,864	≈ 11,028	≈ 11,825

Croatia: Microbreweries not included until 2018



COUNTRY	2013	2014	2015	2016	2017	2018	2019
 AUSTRIA	3,800	3,800	3,800	3,800	3,800	3,700	N/A
 BELGIUM	4,500	4,500	4,700	4,700	5,800	6,300	6,551
 BULGARIA	2,500	2,500	2,400	2,300	2,300	2,100	2,100
 CROATIA	1,600	1,500	1,500	1,500	1,500	1,500	1,600
 CYPRUS	600	600	600	600	600	600	600
 CZECH REPUBLIC	5,800	5,900	6,100	5,800	5,600	5,600	N/A
 DENMARK	3,500	3,600	3,700	3,750	3,750	4,600	4,600
 ESTONIA	700	800	900	900	900	1,000	1,000
 FINLAND	2,000	1,900	1,700	1,700	1,700	1,700	1,700
 FRANCE	4,000	4,100	4,300	5,800	6,500	7,080	7,700
 GERMANY	26,800	26,800	26,900	27,200	27,200	27,561	28,133
 GREECE	1,900	1,900	2,000	2,000	2,000	2,000	2,100
 HUNGARY	1,700	1,700	1,700	1,700	1,700	1,835	1,865
 IRELAND	2,000	2,000	1,700	1,400	1,100	1,100	1,147
 ITALY	4,800	5,000	5,350	5,350	5,470	5,500	5,700
 LATVIA	1,200	1,300	1,400	1,400	1,400	N/A	N/A
 LITHUANIA	2,000	2,300	2,300	2,300	N/A	N/A	N/A
 LUXEMBOURG	130	130	125	120	120	116	120
 MALTA	400	400	500	500	500	500	500
 NETHERLANDS	6,000	6,100	6,100	6,100	6,100	6,100	6,100
 POLAND	16,000	16,000	10,000	10,000	9,300	9,500	9,500
 PORTUGAL	1,500	2,100	1,900	2,100	2,183	2,274	2,403
 ROMANIA	5,700	5,400	5,500	5,600	5,800	5,973	6,015
 SLOVAKIA	1,600	1,500	1,500	1,400	1,500	1,500	1,528
 SLOVENIA	700	800	700	650	730	798	770
 SPAIN	5,600	6,800	7,000	6,900	7,200	9,100	N/A
 SWEDEN	4,000	4,000	4,550	4,580	4,700	N/A	N/A
 UNITED KINGDOM	13,900	14,500	14,300	15,000	16,100	17,200	16,200
TOTAL EU 28	124,930	127,930	123,225	125,150	≈ 127,853	≈ 133,637	≈ 134,732
 NORWAY	1,400	1,400	1,300	1,300	1,300	1,200	N/A
 SWITZERLAND	2,800	2,800	2,800	2,800	2,900	3,000	3,000
 TURKEY	2,800	2,400	2,400	2,400	N/A	N/A	N/A
TOTAL ALL	131,930	134,530	129,725	131,650	≈ 134,453	≈ 140,237	≈ 141,332

Poland: since 2015 data only cover full time positions

COUNTRY	2013	2014	2015	2016	2017	2018	2019
 AUSTRIA	193.10	195.20	189.00	196.00	192.00	200.00	189.64
 BELGIUM	183.36	196.46	194.00	201.59	200.80	200.98	199.73
 BULGARIA	40.23	38.05	39.56	41.57	40.59	41.40	40.29
 CROATIA	79.52	77.94	83.58	82.73	85.44	89.86	84.74
 CYPRUS	13.51	12.23	12.35	12.35	13.50	14.60	14.23
 CZECH REPUBLIC	179.08	166.88	170.04	170.41	171.52	190.29	184.81
 DENMARK	131.40	125.19	121.35	127.75	122.30	114.80	110.06
 ESTONIA	42.03	43.06	48.38	51.67	58.32	66.58	62.57
 FINLAND	575.00	610.00	605.00	606.00	595.93	653.85	651.73
 FRANCE	670.33	863.63	831.18	854.48	892.00	943.00	987.00
 GERMANY	672.67	679.38	676.85	678.00	664.00	655.00	617.00
 GREECE	112.96	107.44	105.84	155.25	194.78	196.27	198.05
 HUNGARY	147.47	146.48	142.88	148.50	152.16	147.30	147.90
 IRELAND	358.01	424.84	417.28	430.00	424.00	430.00	421.00
 ITALY	482.00	536.00	619.00	661.00	703.00	711.00	713.00
 LATVIA	24.36	25.14	27.12	32.08	36.85	53.05	53.77
 LITHUANIA	41.71	50.98	52.68	52.90	88.57	101.49	100.43
 LUXEMBOURG	3.75	3.80	5.12	5.70	5.74	5.70	5.70
 MALTA	2.30	3.15	2.84	3.33	4.00	3.83	3.89
 NETHERLANDS	405.91	443.73	441.18	446.00	450.00	457.00	422.00
 POLAND	841.23	828.26	840.09	817.14	829.44	833.52	786.73
 PORTUGAL	71.30	69.27	70.80	75.42	84.39	87.64	93.93
 ROMANIA	151.43	149.59	157.65	137.92	133.53	133.27	132.80
 SLOVAKIA	55.73	55.46	57.21	56.97	57.54	59.70	59.53
 SLOVENIA	75.77	80.80	85.50	85.34	87.34	91.44	90.08
 SPAIN	298.47	309.50	317.86	327.82	342.96	348.90	356.80
 SWEDEN	375.90	370.53	424.77	416.29	419.40	425.28	411.83
 UNITED KINGDOM	3,888.44	4,171.34	4,526.01	4,039.34	3,939.77	4,096.93	4,155.98
 NORWAY	566.54	478.15	592.98	599.07	612.44	647.36	N/A
 SWITZERLAND	93.00	93.00	100.00	100.00	94.00	109.00	107.50
 TURKEY	0.00	0.00	1,390.00	N/A	N/A	N/A	N/A

Finland, Italy, Spain and Norway data as provided by the national association
Romania 2018 data are provided by the National Agency for Fiscal Administration (ANAF)

Spanish data as available from Spanish Treasury

Polish Central Bank exchange rates (For 2018, average rate: 1EUR = 4,2623PLN. For 2019, rate on 31.12.2019: 1 EUR = 4,2585PLN)

BEER PRODUCTION:

Beer produced within a given country.

BEER CONSUMPTION:

Beer consumed within a given country.

BEER CONSUMPTION PER CAPITA:

Consumption per head in a given country.

BREWERY:

A plant or an establishment for beer production.

BREWING COMPANY:

A company which produces and / or sells beer, operating one or more breweries. These companies may also be involved in activities other than brewing beer, such as the production of soft drinks and bottled mineral water.

DIRECT EMPLOYMENT:

Employment directly by the brewing companies.

EXCISE DUTY REVENUE RELATED TO BEER:

Government revenues generated from excise duties on the sale of beer.

EXPORT - EXTRA-EU:

Extra-EU exports of goods are goods which leave the territory of the European Union for a third country after being placed under the customs procedure for exports (for definitive export) or outward processing (goods for working, further processing) or repair or following inward processing.

EXPORT - INTRA-EU:

Intra-EU exports of goods are goods which leave a Member State of the EU for another Member State for definitive export, outward processing or repair or following inward processing.

HECTOLITRE (HL):

A hectolitre is a metric unit of volume or capacity where one hectolitre equals 100 litres.

IMPORT - EXTRA-EU:

Extra-EU imports of goods are goods which enter the territory of the European Union from a third country and are placed under the customs procedure for free circulation within the EU (as a general rule goods intended for consumption), inward processing or processing under customs control (goods for working, processing or repair) immediately or after bonded warehousing.

IMPORT - INTRA-EU:

Intra-EU imports of goods are goods which enter a Member State of the EU from another Member State for definitive import (as a general rule goods intended for consumption), inward processing or processing under customs control (goods for working, processing or repair) immediately or after bonded warehousing.

MICROBREWERY:

A brewery with yearly production up to 1,000 hectolitres.

OFF-TRADE SECTOR:

Beer sales through wholesale and retail (shops, supermarkets and other outlets).

ON-TRADE SECTOR:

Beer sales through (licensed) pubs, clubs, bars, restaurants, etc., also called the hospitality sector.

The data for the 2020 edition were mainly collated via the national brewers' associations through surveys carried out by The Brewers of Europe from 2013 until 2020.

With the received data the corresponding tables and charts have been prepared and verified with the interlocutors from different countries. Therefore, unless indicated otherwise in this or previous editions, all data comes from national brewers associations.

When data was not available through national associations other sources were used to complete as much as possible the tables. The sources used for this edition include:

- National brewers' associations data
- Eurostat

Figures contained in some tables may have been rounded and also corrected from previous editions of this publication.

The Brewers of Europe Secretariat would like to thank all those from national brewers associations who contributed to this brochure.

We thank Woomera Communications sprl for the document's design and support.

The information and data contained in this document are those provided by national associations unless stated otherwise. Where possible The Brewers of Europe Secretariat ensured the accuracy of the figures with those submitted by the national associations and those coming from other sources.

The Brewers of Europe does not take any responsibility for omissions, mistakes or errors appearing in this brochure which do not come from its own activities.

The Brewers of Europe Secretariat

European Beer Trends
Statistics Report | 2020 Edition



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THE BREWERS OF EUROPE